



Y DESIGN CONFERENCE SEPTEMBER 20 & 21 2022

## **KNOW BEFORE YOU GO**

**PLEASE READ NOW SO YOU DON'T MISS A THING!**

### **AIGA SAN DIEGO WELCOMES YOU TO Y25 - THE YEAR OF IMAGINATION!**

#### **THE VENUE**

The Alexandria at Torrey Pines, 10996 Torreyana Road, San Diego, CA 92121

#### **PARKING AT THE ALEXANDRIA**

Please park in the Parking Garage off Torreyana Road. Take the Elevator or stairs to level 1. Overflow parking is available on the street or in the back lot.

#### **WIFI**

Select Alexandria. When you select this network and open your web browser, you're prompted to accept the terms then connected to the Internet.

#### **WEATHER**

San Diego is mostly sunny and pleasant. Nights (and The Alexandria air-conditioning) can be cool so pack a light jacket or sweater. Lunch is located outside.

#### **BADGES**

Pick up your badge at the Registration table on Tuesday morning. Your badge must be worn both days of the conference.

#### **AR "Y25" HUNT**

**Get to know some of your fellow attendees, while finding a hidden "Y25" amongst all the name badges.**

Here's how:

- Scan the QR code on the back of another attendee's badge.
- If you see "Y25," congratulations, you might be a winner!
- Take a screenshot and show it to the AIGA table in the Resource Center, to enter a chance to win a prize!
- If you don't see it, don't worry. Keep on looking!
- Have fun and make a new friend!

#### **COVID-19 SAFETY PRECAUTIONS**

See *COVID-19 Disclaimer and Y25 Conference requirements at the end of this email.*

AIGA San Diego will provide two KN95 masks in each attendee bag in case you prefer to wear a mask during indoor and/or outdoor events. You are welcome to bring your own mask if preferred.

**Y-CONFERENCE.COM**

#### **LOCATION**

THE ALEXANDRIA  
AT TORREY PINES  
10996 TORREYANA ROAD  
SAN DIEGO, CA 92121



## DAY 1 TUESDAY SEPTEMBER 20

### MORNING

- 7-8:50 **REGISTRATION & CONTINENTAL BREAKFAST**
- 9:00 **WELCOME**
- 9:10 **HUGH WEBER**
- 10:00 **LINDSEY HAMMOND CHARLET**
- 10:50 **BREAK**
- 11:15 **CHARLES LEE**
- 12:00 **LUNCH** *Provided*

### AFTERNOON

- 1:30 **RICK GRIFFITH**
- 2:20 **MISSY BUNCH** *Get Your Creative Juices Flowing*
- 2:55 **YVONNE PEREZ EMERSON**
- 3:45 **BREAK** Resource Center Open
- 4:20 **JOHN BIELENBERG**
- 5:10 **END OF DAY 1**

*Schedule subject to change*

### RESOURCE CENTER ON TUESDAY

Y25 Sponsor tables will be available Tuesday only. Please make sure to stop by, say hello and gather must-have information from each table. View and bid on Art Boxes designed for Y25 by local and national designers! Silent bidding runs both days.

### LUNCH ON TUESDAY

Lunch is hosted by AIGA San Diego on the lawn on level 2. Pick up your lunch and enjoy with fellow attendees from 12:00-1:30pm.



## DAY 2 WEDNESDAY SEPTEMBER 21

### MORNING

- 8-8:50 **REGISTRATION & CONTINENTAL BREAKFAST**
- 9:00 **WELCOME BACK**
- 9:10 **CHRIS CLOUD**
- 10:00 **THINKSHOPS**
- 12:00 **LUNCH** *On Your Own (off-site, see list of nearby options) or LUNCH WITH A SPEAKER* *Prepaid*

### AFTERNOON

- 2:00 **SCHESSA GARBUTT**
- 2:50 **LINK PRESENTATION**
- 3:15 **BREAK** *(last chance to bid on Art Boxes)*
- 3:35 **SCOTT MALLWITZ**
- 4:20 **THANK YOU AND GOOD NIGHT**
- 6:00 **CLOSING PARTY AT THE MINGEI MUSEUM/BALBOA PARK**

*SD Design Week Kick-Off Event & Projecting Futures  
Separate \$35 ticket needed. Quantity limited.*

*Schedule subject to change*

## THINKSHOPS

Thinkshops begin Wednesday, September 21 at 10:00am and run through 12:00pm. Your Thinkshop location will be printed on your badge. Lunch follows directly after the Thinkshop ends.

## RESOURCE CENTER ON WEDNESDAY

The Art Boxes will be available to view and bid on both Tuesday and Wednesday. Bidding for the boxes ends at 3:30pm on Wednesday. Auction winners can collect their box(s) after the last speaker presentation.

## LUNCH ON WEDNESDAY (AFTER THE THINKSHOPS)

**OPTION 1:** If you have purchased a Speaker lunch session with your registration please join us on the Patio on level 2. Your session will be printed on your badge.

**OPTION 2:** Lunch on your own. The restaurant at the Alexandria is open but may be booked. The following list suggests nearby eateries by distance and interest!

## CLOSING PARTY AT THE MINGEI MUSEUM/BALBOA PARK

As part of the check-in process, please bring your badge or your Eventbrite confirmation to get in through the door quickly.

## ON-SITE AND OFF-SITE LUNCH OPTIONS:

**Farmer & Seahorse, Alexandria's restaurant, open 9am - 2pm**

**Farmer & Seahorse Coffee & Tea Bar open 9am - 2pm**

### **Come On In**

11011 N Torrey Pines Rd, La Jolla CA 92037 *(in nearby building, small café)*

*(Use "N Torrey Pines Place" in Google Maps - runs off Callan Rd and better way to find the cafe!)*

858-412-6135 [comeonincafe.com](http://comeonincafe.com)

*600 feet (1-minute walk)*

### **The Grill at Torrey Pines** (at Torrey Pines Golf Course)

11480 North Torrey Pines Road, San Diego, US-CA 92037

858-777-6641 [grillattorrey.pines.com](http://grillattorrey.pines.com)

*.3 miles (8-minutes walk, 2-minute drive)*

### **Bella Vista Social Club, Sanford Consortium,**

2880 Torrey Pines Scenic Dr, La Jolla, CA 92037

(858) 534-9624 [bellavistacaffe.com](http://bellavistacaffe.com)

*1.5 miles (5-minute drive, paid and some street parking)*

### **Cliff Hangar Café, Torrey Pines Gliderport**

*Most interesting venue - watch paragliders! Burgers, sandwiches, salads*

2800 Torrey Pines Scenic Dr, La Jolla, CA 92037

(858) 452-9858 [flytorrey.com](http://flytorrey.com)

*1.6 miles (6-minute drive)*

**The Shops at La Jolla Village Drive** 8800 Villa La Jolla Dr, La Jolla, CA 92037:

BJ's Restaurant & Brewhouse, CAVA (Mediterranean), Flame Broiler, Kinoyume Sushi & Grill, Mendocino Farms, Nékker Juice Bar, Philz Coffee, Rubio's Coastal Grill, Snooze Eatery, Sprinkles (Cupcakes), The Melt

3.5 miles (12-minute drive)

**La Jolla Village Square** 8657 Villa La Jolla Dr, La Jolla, CA 92037:

Chipotle, Crumbl Cookies, Jamba Juice, Padadak Korean Chicken, Starbucks, Urban Plates, The Kebab Shop, Z-Pizza

3.5 miles (12-minute drive)

**Westfield UTC Mall** 4545 La Jolla Village Dr, San Diego, CA 92122:

Eureka!, Great Maple, Napizza, Shake Shack, Tender Greens, True Food Kitchen, Veggie Grill

3.5 miles (12-minute drive)

**The Jolla Shores Area:**

**Caroline's Seaside Café** 8610 Charles F. Kennel Way, La Jolla, CA 92037

*Overlooks ocean, outdoor seating*

3.8 miles (11-minute drive) Paid and street parking

**Cheese Shop** 2165 Avenida De La Playa, La Jolla, CA 92037

4.5 miles (15-minute drive)

**COVID-19 DISCLAIMER AND Y25 CONFERENCE REQUIREMENTS**

Per the Y25 Conference website COVID-19 Disclaimer, unless you have a religious or medical exemption AIGA requires that you honor completing a negative rapid or PCR test taken prior to arrival at the site. We ask that the negative test be taken within 72 hours of the start of the conference. AIGA is requiring a negative COVID-19 test to prevent transmission rates when there may be difficulty maintaining recommended social distancing at the on-site venue. At-home PCR testing that you mail in to get results from a lab is acceptable if the test can be taken within 72 hours of the start of the conference.

If you have been exposed to COVID-19 please follow current CDC Protocol.

AIGA San Diego will provide two KN95 masks in each attendee bag in case you prefer to wear a mask during indoor and/or outdoor events. You are welcome to bring your own mask if preferred.

**WE LOOK FORWARD TO SEEING YOU AT THE Y!**

@aigasandiego #AIGAY25 #YconferenceSD